



Ministry of Telecom
and Mass Communications
of the Russian Federation

FAN ID

The FIFA World Cup 2018
in Russia™



Октябрь 2017



- ▶ **The Russian Federation Government guarantees**
- ▶ **The Federal law from the 7th of June 2013 No. 108-FZ** “On the preparation and holding in the Russian Federation the FIFA World Cup 2018™ and the FIFA Confederations Cup 2017 and introduction of the amendments to some Russian Federation legislative acts”
- ▶ **The Memorandum of understanding and the FAN ID concept , signed between FIFA and the Russian Federation**
- ▶ **The complex program on the security measures** in the period of the preparation and holding in the Russian Federation the FIFA World Cup 2018™ and the FIFA Confederations Cup 2017, approved with the Russian Federation President order from 23.11.2015 No. 384-пгс
- ▶ **The order of the Ministry of Telecom and Mass Communications of the Russian Federation from 25.10.2016 No. 506** on the FAN ID D issue order approval (the state registration in the Ministry of Justice of the Russian Federation from 30.11.2016 No. 44483)
- ▶ **The order of the Ministry of Telecom and Mass Communications of the Russian Federation from 07.01.2017 No. 13** on the approval of the FAN ID form and accounting (state registration in the ministry of Justice of the Russian Federation from 10.02.2017 No. 45592)
- ▶ **The order of the Ministry of Telecom and Mass Communications of the Russian Federation from 03.08.2017 № 406** on the FAN ID usage order and the peculiarities of the FAN ID functioning (in the process of state registration in the Ministry of Justice of the Russian Federation)



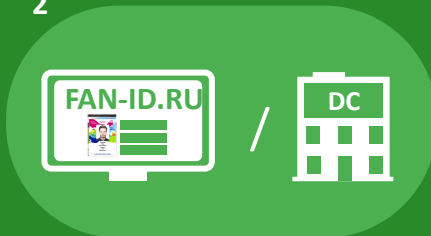


1



Match
ticket
purchasing

2



Registration
for the
FAN ID issue

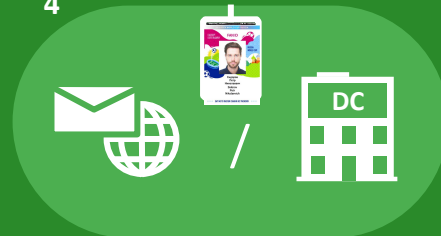
3



@ /sms

Reception
of the registration
confirmation

4



FAN ID
obtaining



FAN ID

ENTITLES:

5

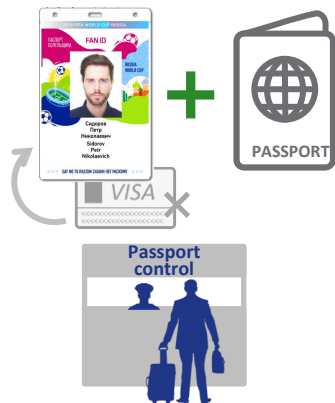
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**Multiple entry to Russia
(FAN ID on official form)
and single entry to Russia
(FAN ID in electronic form)**

from the 4th of June to the 15th of July 2018

**and the exit from the
Russian Federation (only
with FAN ID on official
form)**

from the 4th of June to the 25th of July 2018



**The comfortable stadium
access with FAN ID on
official form**

on the matches days



**Free travel with
FAN ID on official form**

on the matches days





FAN ID in electronic form

6

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Is issued after the approval of the registration during the period starting from the 1st of June 2018 and ending on the 15th of July 2018

Is sent on the spectator e-mail/will be available for download on the member area



Includes the following data (Eng / Rus):

name, surname, gender, date of birth, citizenship, passport number, photo, registration number, barcode

Электронная форма идентификационной карты зрителя (Паспорт болельщика)	The electronic form of FAN ID
предоставляется только для обеспечения доступа зрителя в Российскую Федерацию и международного выезда из Паспорта болельщика при наличии у него билета на матч Кубка Конфедераций FIFA 2017.	is used only to provide the entry of a spectator possessing a match ticket to the Russian Federation and FAN ID issue for the 2017 FIFA Confederations Cup.
В течение срока, истекающего за 72 часа до начала первого матча Кубка Конфедераций FIFA 2017 и заканчивающегося в день окончания матча Кубка Конфедераций FIFA 2017, зритель может подать в Российскую Федерацию при наличии у него электронной формы Паспорта болельщика.	For the period starting before 72 hours of the first FIFA Confederations Cup 2017 match and ending on the day of the last FIFA Confederations Cup 2017 match a spectator possessing an electronic form of a FAN ID has the right to apply to the Russian Federation.
Электронная форма Паспорта болельщика не дает зрителю право доступа на стадион, а также выезда из Российской Федерации. Для получения Паспорта болельщика в электронном виде необходимо обратиться в центр выдачи Паспорта болельщика.	The electronic form of FAN ID does not entitle a spectator to the right of stadium access, as well as the exit from the Russian Federation. To issue a FAN ID on the basis of an electronic form of a FAN ID a spectator should apply to a FAN ID Distribution centre.
	ФАМИЛИЯ/ИМЯ ПЕТРОВ ИВАН ИВАНОВИЧ SURNAME, GIVEN NAMES PETROV IVAN IVANICH ПОЛ/SEX МУЖ ДАТА РОЖДЕНИЯ/DATE OF BIRTH 03.08.1977 ГРАЖДАНСТВО/NATIONALITY СЕРБИЯ № ПАСПОРТА/PASSPORT № AAC809333
	AAA 102222

Entitles:

Single visa-free entry to the Russian Federation

within the period starting from the 4th of June 2018 and ending on the 15th of July 2018

DOES NOT ENTITLE:



Access to the stadium



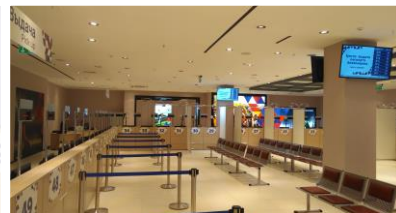
Visa-free exit from the Russian Federation



Free travel



FAN ID Distribution centers stationary





FAN ID Distribution centers temporary





Special registration order

No ticket ▶ In the private areas for all client groups without a ticket order/ticket number;



▶ The creation of single self-registration codes for the spectators, who wants to apply individually and does not possess a ticket/ticket order number;



▶ Mass personal data download in the private area;



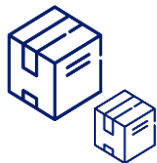
▶ Special client support (in English and Russian);



▶ Checking the FAN ID issue status in the private area.



Special order of obtaining



- ▶ Mass FAN IDs issue to the responsible employees of the organization for further distribution;



- ▶ Flexible approach to the mass issue schedule, the issue on the applying day, including the rush hours;



- ▶ Individual FAN ID issue in case of necessity;

- ▶ Mass FAN ID distribution with delivery service to the foreign countries;

- ▶ The possibility of choice between individual postal delivery (to the post offices on the Russian Federation territory) or “at the address” in the foreign countries



The full-scale information explanatory campaign was conducted, that allowed:

50 % of FAN IDs were issued in advanced



8 003 notices on FAN ID in mass media

The majority of the opinions are positive, including the foreign mass media



≈1,5 mln

“selfie”

of the users with FAN IDs





“We appreciate very much such initiatives as, for example, the introduction of FAN ID”, — said the FIFA President Gianni Infantino



“We were going to the FAN ID Distribution center thinking that there were long turns and too many people there on the opening day. We were surprised with the organization of the process...electronic turn, assistants helped to solve any problem. We had spent only five minutes to issue FAN IDs.”



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THANK YOU!